**Joong Won Kim**

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**Education**

Virginia Tech

* Ph.D. Sociology, Aug. 2016- May 2021 (Expected)

*Dissertation*: “The Vernacular of Whiteness: Towards a Sociology of Race and Language”

*Committee*: David L. Brunsma (Chair), Anthony A. Peguero, Anthony Kwame Harrison, Suchitra Samanta, Jae Kyun Kim (Davidson College)

DePaul University

* M.A. Sociology, June 2016

Southern Illinois University Carbondale

* B.A. Sociology, May 2012

**Research Interests**

Race and Racisms, Racial Ideology and Language, Asia and Asian America, Gender and Masculinities, Sociology of Culture

**Publications**

Forthcoming Brunsma, David L., Nathaniel G. Chapman, **Joong Won Kim**, J. Slade Lellock,

Jennifer Padilla Wyse, Erik Withers, and Megan Underhill. “The Culture of White

Space: On the Racialized Production of Meaning.” *American Behavioral*

*Scientist.*

2020 Kim, Joong Won, Anthony A. Peguero, and Jennifer M. Bondy. “The Significance of Social Bonds for Asian Americans: Investigating the Relationship between Sex/Gender, Race/Ethnicity, Immigrant Generation, and Educational Attainment.” *Sociation* 19(2):13-36.

2020 Brunsma, David L., Nathaniel G. Chapman, and **Joong Won Kim**. “The Culture of White Space, the Racialized Production of Meaning, and the Jamband Scene.” *Sociological Inquiry* 90(1):7–29.

2019 Han, Soyoung, **Joong Won Kim**, and Yoonku Kwon. “Contemporary Spatial

Publicness: Its New Characteristics and Democratic Possibilities” *Sustainability*

11(17): 4729; https://doi.org/10.3390/su11174729

**Book Chapters**

Brunsma, David L., Letisha Engracia Cardoso Brown, Inaash Islam**, Joong Won Kim**, and Steve McGlamery. *Proposal Accepted.* ““COVID-19 as White Space: The Collective Perils of

Whiteness During the Pandemic.” In *Race, Ethnicity and the Covid-19 Global Pandemic*,

edited by M.E. Thomas, L. Henderson, and H.D. Horton.

**Manuscripts Under Review**

Kim, Joong Won. “'The Possessive Investment in Honorary Whiteness?': How Asian and Asian Americans Reify a Transnational Racial Order Through Language.” *Revise and Resubmit.*

Kim, Joong Won, Erik T. Withers, and Anne Patrick. “Hallyu-Wave and Transnational Racial and Gendered Orders: An Analysis of Korean Soju Advertisements on Instagram.” *Under Review.*

**Manuscripts Under Preparation**

Kim, Joong Won, and Bonnie Zare. “‘#MeToo is Mostly Good, But Women are Out to Get Us!’: How Asian and White Males on College Campus Frame Backlash Towards #MeToo and the Dating Atmosphere.”

Kim, Jae Kyun and **Joong Won Kim.** “The Making of Good-looking Men and Its Racial Context: Comparative Analysis on Colonial and Postcolonial Aesthetic Norms in Korea.”

**Affiliation**

2017-present Graduate Research Associate, Laboratory for the Study of Youth Inequality and

Justice (YIJ) at Virginia Tech

2017-present Webmaster, Laboratory for the Study of Youth Inequality and Justice (YIJ) at

Virginia Tech

**Courses Taught**

Introductory Sociology

Sociology of Race and Ethnicity

Deviant Behavior

Women and Crime

**Courses Served as a Teaching Assistant**

Sociology of Law

Systems of Justice

School, Violence, and Justice

Women and Crime

Introduction to Sociology

Social Problems

Data Analysis (Graduate)

**Teaching Interests**

Sociology of Race and Ethnicity; Race and Racisms; Asian and Asian American Racial Identity; Sociology of Gender; Race, Ethnicity, and Language; Sociological Theory.

**Invited Presentations**

2020 “Anti-Asian Panic and the Pandemic: A Virtual Teach-In,” workshop in Asian Cultural Engagement Center at Virginia Tech.

**Presentations**

2020 Kim, Joong Won. “The Possessive Investment in Honorary Whiteness: How Language Shapes a Transnational Racial Order” at the 115th Annual Meeting of American Sociological Association. (Session cancelled).

2019 Zare, Bonnie, and Joong Won Kim. “‘#MeToo is Mostly Good, But Women are Out to Get Us!’: How Asian and White Males on College Campus Frame Backlash Towards #MeToo and the Dating Atmosphere” at the 2019 Annual Meeting of National Women’s Studies Association.

2019 Brunsma, David L., Nathaniel G. Chapman, and Joong Won Kim. “The Culture of White Space, the Racialized Production of Meaning, and the Jamband Scene” at the 114th Annual Meeting of American Sociological Association.

2019 Kim, Joong Won. “The Vernacular of Whiteness: Towards a Sociology of Race and Language” at the 82nd Annual Meeting of Southern Sociological Society.

2019 Kim, Jae Kyun and Joong Won Kim. “The Making of Good-looking Men and Its Racial Context: Comparative Analysis on Colonial and Postcolonial Aesthetic Norms in Korea” at the 82nd Annual Meeting of Southern Sociological Society.

2019 Kim, Joong Won. “The Vernacular of Whiteness: Towards a Sociology of Race and Language” at the 30th Annual Virginia Tech Department of Sociology Undergraduate and Graduate Research Symposium.

2018 Kim, Joong Won, Anthony A. Peguero, and Jennifer M. Bondy. “The Significance of Social Bonds for Asian Americans” at the 113th Annual Meeting of American Sociological Association.

2018Kim, Joong Won. “The (In)visible Boundary: Conceptualizing Language as Symbolic Barriers to Social Inclusion” at Asians in the U.S.: Experiences and Exclusions, Community Conversations Panel at Virginia Tech.

2018 Brunsma, David L., Nathaniel P. Chapman, and Joong Won Kim. “Like a Phish Out of The Water: Race in The White Space of Jamband Subculture” at the 81st Annual Meeting of Southern Sociological Society.

2018 Han, Soyoung, Mintai Kim, Yoonku Kwon, and Joong Won Kim. “The Legacy of the Settlement-House Movement: Its Social Wellbeing and Welfare Services in Community Garden Planning” at the 2018 Council of Educators in Landscape Architecture (CELA) Conference.

2018 Kim, Joong Won. “A Feminist Archeology of Public Architectural Artifacts: The (Un)Gendering of the Modern Public Architecture” at the 2018 Council of Educators in Landscape Architecture (CELA) Conference.

2018 Han, Soyoung, Mintai Kim, Yoonku Kwon, and Joong Won Kim “Welfare Services in Parks: Their Roles and Ideological Development Processes” at the 2018 Council of Educators in Landscape Architecture (CELA) Conference.

2017 Kim, Joong Won and Soyoung Han. “The (In)visible Boundary: Conceptualizing Language as Symbolic Barriers to Social Inclusion” at the 1st Annual Advancing the Human Condition Symposium.

2017 Kim, Joong Won and Soyoung Han. “A Feminist Archeology of Public Architectural Artifacts: The Gendering of the Modern Public Architecture” at the Virginia Tech WGS Undergraduate and Graduate Student Conference.

2017 Kim, Joong Won. “Depictions of Masculinities: A Cross-Cultural Analysis of GQ” at the 80th Annual Meeting of Southern Sociological Society.

2017 Han, Soyoung and Joong Won Kim. “Spatial Storytelling Planning Strategy through the Multilayered Structure: A Revision of MacCannell’s Theory of Staged Authenticity” at the 33rd Annual Virginia Tech Graduate Student Assembly Research Symposium.

2017 Kim, Joong Won. “An Analysis of a Korean Immigrant Church: Belonging as a Spatio-Temporal Framework” at the 29th Annual Virginia Tech Department of Sociology Undergraduate and Graduate Research Symposium.

2016 Kim, Joong Won. “Depictions of Masculinities: Tracing its Cultural Roots and Economic Routes” at the 18th Annual Chicago Ethnography Conference.

**Sessions Organized**

2020 “White Emotions and Language” at the 83rd Annual Meeting of Southern Sociological Society. (Conference cancelled).

2020 “Race, Space, and Place I” at the 83rd Annual Meeting of Southern Sociological Society. (Conference cancelled).

2020 “Race, Space, and Place II” at the 83rd Annual Meeting of Southern Sociological Society. (Conference cancelled).

**Peer Review**

*Sociology of Race and Ethnicity; Sociological Inquiry; Men and Masculinities; Humanity and Society*

**Professional Service**

2019 Assistant A/V Coordinator, Executive Committee, 82nd Annual Meeting of Southern Sociological Society

2016 Member, Planning Committee, 18th Annual Chicago Ethnography Conference

2016 Discussant, DePaul University Sharing Social Knowledge Conference, May 18th

2015 Discussant, DePaul University Sharing Social Knowledge Conference, May 19th

**Memberships**

American Sociological Association (2015-present)

Section on Racial and Ethnic Minorities (SREM)

Southern Sociological Society (2016-present)

National Women’s Studies Association (2019-present)

**References**

David L. Brunsma, Ph.D. Anthony Kwame Harrison, Ph.D.

Professor Professor

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Anthony A. Peguero, Ph.D. Jill D. Weinberg, J.D., Ph.D.

Professor Assistant Professor

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